

# Biography

## Amir Karo

Vice President, Marketing  
RAD Data Communications



Mr. Amir Karo was appointed Vice President of Marketing at RAD Data Communications in 2008. In his position Mr. Karo is responsible for directing and leading the company's product strategy, defining future directions, managing RAD's vertical marketing activities, and relations with other telecom vendors. Mr. Karo is also responsible for the company's marketing communications activities, technical marketing, training, and support services.

Prior to his current appointment he served as a director of product management and business development at RAD's international headquarters in Tel Aviv. Mr. Karo also worked at RAD's U.S. headquarters for few years as a LAN product line manager for remote access and access routers. Prior to that time he worked for over seven years as a research and development engineer and R&D group manager.

Mr. Karo holds a B.Sc. degree in Electronic Engineering from Ben Gurion University of the Negev (Beer Sheva, Israel) and a Masters degree in Engineering Administration from Bridgeport University (Connecticut, USA).