



Press Release

APAC Conference Shortlists RAD's Demarcation Devices for Carrier Ethernet Awards

November 3, 2011 – Less than a month after winning a Carrier Ethernet Award in Europe, RAD Data Communications has again been shortlisted as a Carrier Ethernet Vendor Awards finalist in two different categories in the Asia-Pacific region.

Presented by IIR Telecoms & Technology, the leading provider of strategic telecommunications conferences, and the Metro Ethernet Forum (MEF), the global industry alliance that is the defining body for Carrier Ethernet, the final winners of this second series of Carrier Ethernet Awards will be announced during the Carrier Ethernet World Congress APAC on December 1st in Singapore.

RAD's unique ETX-203A Carrier Ethernet Demarcation Device, with its in-house ASIC that slashes CapEx to drastically reduce Total Cost of Ownership (TCO), was named a finalist in the "Best Carrier Ethernet Demarcation Product" category. The ASIC-based ETX-205A Carrier Ethernet Mobile Demarcation Device (MDD), which won a Carrier Ethernet Award in Europe, was tapped in the "Best Carrier Ethernet Mobile Product" category.

The Carrier Ethernet World Congress is the largest conference and exhibition for the Ethernet networking and services industry. It is the only official MEF World Congress that incorporates the unique Carrier Ethernet World Interoperability showcase. In addition, the gathering features over 100 presentations, discussion panels, briefings and master classes.

About RAD

Founded in 1981, RAD Data Communications has achieved international recognition as a major manufacturer of high quality access and backhaul equipment for data communications and telecommunications applications. These solutions serve the data and voice access requirements of service providers, carriers, and enterprise networks, as well as utilities and transportation systems. The company's installed base exceeds 11,000,000 units and includes more than 150 carriers and operators around the world, including AT&T, China Mobile, Deutsche Telekom, France Telecom/Orange, Hutchison, KDDI, Telekom Austria, TeliaSonera, Telstra, T-Mobile, Verizon, and Vodafone. RAD is an active participant in industry organizations such as the IETF, Broadband Forum, ITU, and MEF. Its customers are supported by 33 offices and more than 300 channel partners in 165 countries.

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RAD's environmental management system is ISO 14001 certified. Its operations facilities and processes comply with the industry's most stringent standards and are completely non-polluting.

RAD is a member of the RAD Group of companies, a world leader in networking and internetworking product solutions.

RAD Data Communications site: <http://www.rad.com>

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