



data communications

Press Release

RAD's ETX-205A Wins Best Mobile Backhaul Product Award at Carrier Ethernet World Congress

Panel of Independent Industry Analysts Selects Advanced Carrier Ethernet Demarcation Device for Award Presented by IIR Telecoms & Technology and the Metro Ethernet Forum

AMSTERDAM, October 14, 2011 – RAD Data Communications has won the award for Best Mobile Backhaul Product at the Carrier Ethernet World Congress here, with its ETX-205A Carrier Ethernet demarcation device.

The award was presented by IIR Telecoms & Technology, organizer of the event, and the Metro Ethernet Forum (MEF), and was determined by a panel of judges from leading industry analyst firms Informa, Infonetics, Current Analysis, Ovum and IDC.

A member of RAD's EtherAccess portfolio, RAD's ETX-205A is an advanced Carrier Ethernet demarcation device designed for mobile backhaul and business and wholesale service applications. For mobile backhaul, it combines a cell-site gateway or a small hub device with Ethernet demarcation functionalities. Placed at cellular tower and controller sites, it helps backhaul and transport providers, as well as fixed-mobile carriers, guarantee differentiated service levels for 3G, HSPA and LTE mobile operators.

The ETX-205A provides distributed intelligence with powerful, multi-class of service traffic management capabilities. These include multi-criteria classification, scheduling, shaping, policing, and queue management. The multi-functional unit incorporates a wide range of robust timing and synchronization capabilities to ensure highly accurate traffic delivery.

By combining multiple functionalities in a single device, the ETX-205A lowers equipment costs and simplifies network and service deployments. Its synchronization feature set, for example, eliminates the need for costly external devices, and its sophisticated toolset for remote SLA management enables and streamlines remote monitoring, diagnostics and troubleshooting.

On the services side, the ETX-205A delivers SLA-based services to customers over native Ethernet access. It transports up to 1 Gbps of user throughput, with the highest levels of performance and reliability.

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“It is an honor to win this award, and the fact that the ETX-205A was chosen by IIR, MEF and five independent industry analysts makes the recognition even more significant,” said Amir Karo, Vice President of Marketing and Business Development for RAD Data Communications.

Karo added, “The mobile backhaul space is where carriers and service providers will focus in these next few years, in order to assure the performance of 4G and LTE services and applications. The ETX-205A enables them to guarantee that performance cost-effectively, which no doubt impressed the team of judges for the Best Mobile Backhaul Product award.”

About RAD

Founded in 1981, RAD Data Communications has achieved international recognition as a major manufacturer of high quality access and backhaul equipment for data communications and telecommunications applications. These solutions serve the data and voice access requirements of service providers, carriers, and enterprise networks, as well as utilities and transportation systems. The company's installed base exceeds 11,000,000 units and includes more than 150 carriers and operators around the world, including AT&T, China Mobile, Deutsche Telekom, France Telecom/Orange, Hutchison, KDDI, Telekom Austria, TeliaSonera, Telstra, T-Mobile, Verizon, and Vodafone. RAD is an active participant in industry organizations such as the IETF, Broadband Forum, ITU, and MEF. Its customers are supported by 33 offices and more than 300 channel partners in 165 countries.

RAD's environmental management system is ISO 14001 certified. Its operations facilities and processes comply with the industry's most stringent standards and are completely non-polluting.

RAD is a member of the RAD Group of companies, a world leader in networking and internetworking product solutions.

RAD Data Communications site: <http://www.rad.com>

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